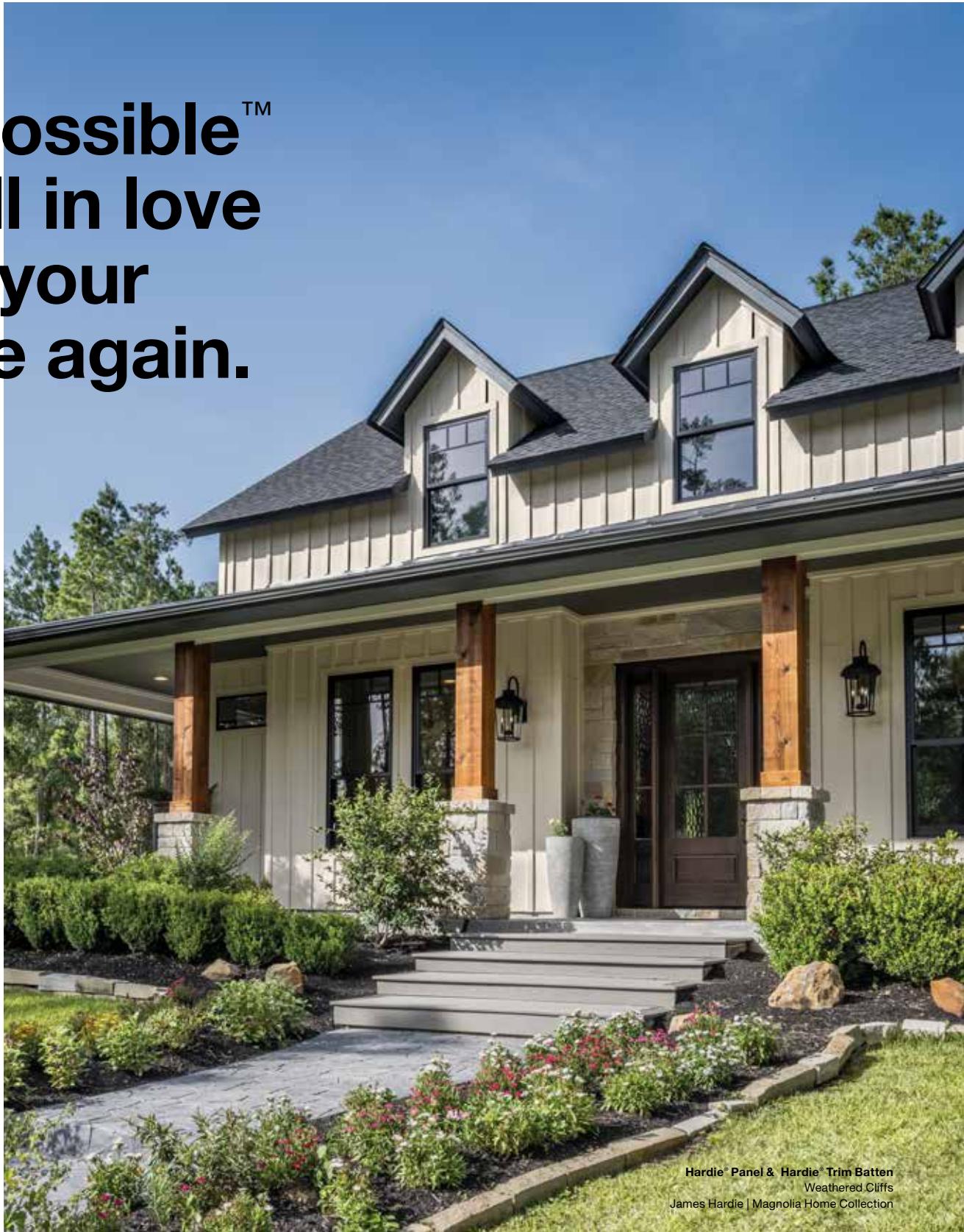


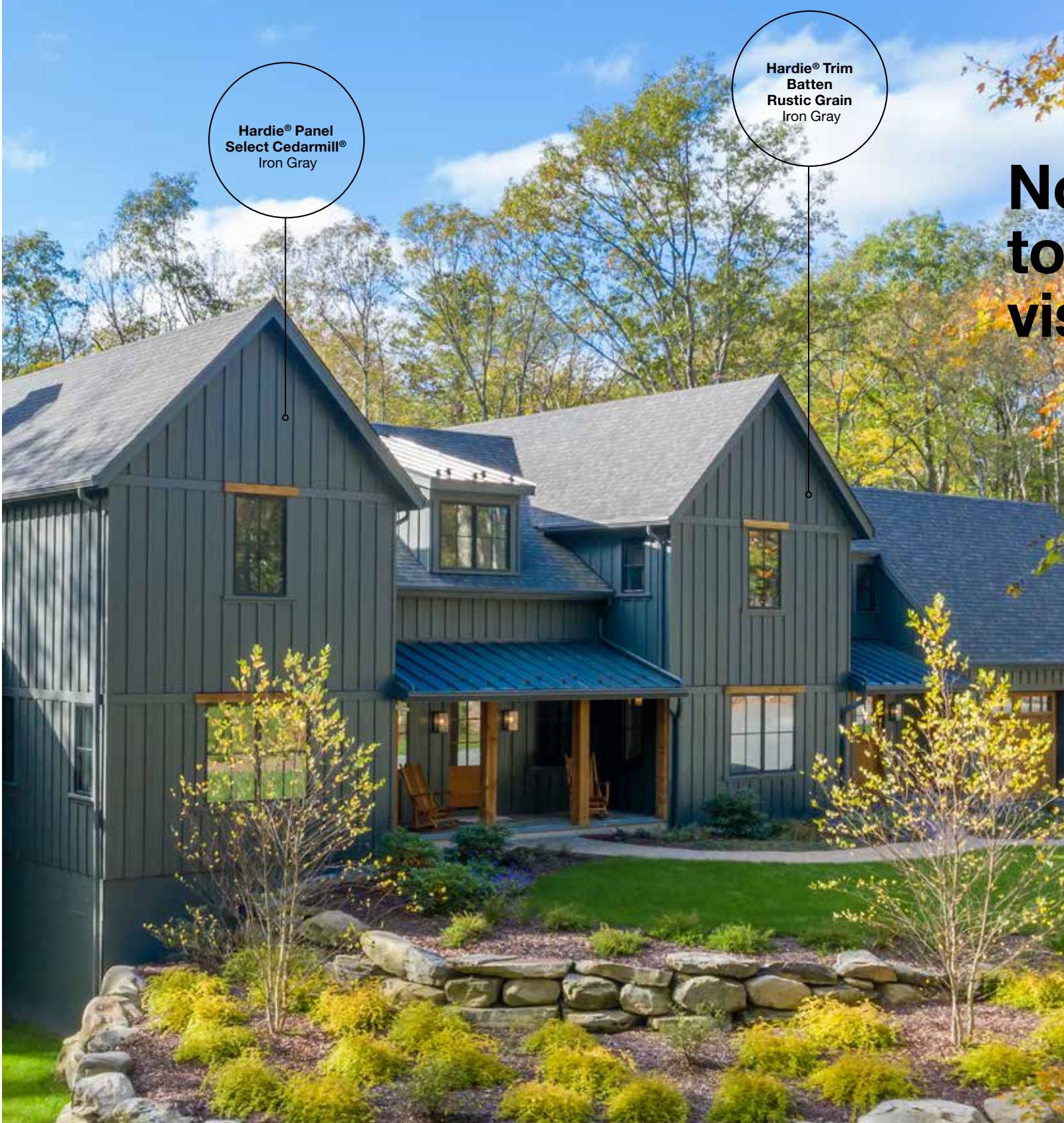
**It's Possible<sup>TM</sup>**  
to fall in love  
with your  
home again.

Kentucky Product Catalog



Hardie<sup>®</sup> Panel & Hardie<sup>®</sup> Trim Batten  
Weathered Cliffs  
James Hardie | Magnolia Home Collection

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**Now is the time  
to bring your  
vision to life.**

With endless design possibilities that embody your aesthetic, no matter how unique, Hardie® fiber cement exterior solutions give your home a beautiful design without having to sacrifice durability and protection. Trusted by homeowners on over 10 million homes\* from coast to coast, and rated the #1 brand of siding in North America, it's clear that the vast product offerings from James Hardie can make the home you've always wanted possible. **Revel in the beauty of your home's gorgeous exterior with the unprecedented peace of mind that only Hardie® products can provide.** With James Hardie, your dream home is possible.

#### ENDLESS DESIGN POSSIBILITIES

With a wide variety of colors, products and textures, you can create the personalized home exterior design that reflects your unique style – and that you'll love for years to come.

#### TRUSTED PROTECTION

Hardie® fiber cement products resist fire, moisture and extreme weather, and hold no appeal for pests. All to help protect your home, and everything you cherish.

#### LONG-LASTING BEAUTY

Enjoy the peace of mind that comes with a low-maintenance exterior, backed by a 30-year non-prorated substrate warranty.\*\*

\*Estimate based on total James Hardie sales through 2022 and average housing unit size. \*\*30-Year limited non-prorated substrate warranty for Hardie® siding and soffit products. 15-Year non-prorated limited substrate warranty for Hardie® Trim products. ColorPlus® Technology finishes have a 15-year prorated limited finish warranty.



**Endless  
design  
possibilities.**

**Endless ways  
to express  
yourself.**



# Products and colors that complement any style.

With a wide portfolio of products and nearly 700 pre-finished colors, creating your perfect design style is possible with Hardie® products.

## Modern

Whether you crave clean lines and sleek profiles or bold hues, you'll find the perfect colors and styles to add a modern flair to your home that will be sure to make a lasting statement in your neighborhood.

## Transitional

Transitional styles beautifully combine contemporary and traditional elements to create a design style that stands out. Mix your favorite profiles and colors to create a fresh look you'll love for years.

## Traditional

Traditional homes offer timeless beauty that never goes out of style. Achieve the perfect balance between your home's character and your personal style with a variety of colors and products that add undeniable charm.



# Statement Collection® Products

It's your turn to let your home stand out with our Statement Collection® products. Curated by our design experts, this collection of Hardie® siding and trim products with ColorPlus® Technology finishes are unique to your home's region. This gorgeous selection is locally stocked in your area, making it easier than ever to find the exterior style of your dreams.

## COLORPLUS® TECHNOLOGY

ColorPlus® Technology finishes combine distinct beauty and high performance in a way that no other finish does. They're the easiest way to choose a gorgeous pre-finished color for your house, and feel confident in its staying power.

### Hardie® Plank, Hardie® Panel, Hardie® Shingle and Hardie® Trim Batten Color Offering



### Hardie® Trim Color Offering



### Hardie® Soffit Color Offering



Scan code  
to request a  
sample.

### Hardie® Plank

**Thickness** 5/16 in  
**Length** 12 ft planks

#### Select Cedarmill®

**Width** 8.25 in  
**Exposure** 7 in



### Hardie® Panel

**Thickness** 5/16 in  
**Select Cedarmill® & Smooth**

**Size** 4 ft x 10 ft

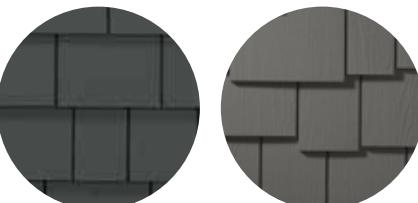


### Hardie® Shingle

**Thickness** 1/4 in  
**Length** 48 in

#### Straight Edge Panel & Staggered Edge Panel

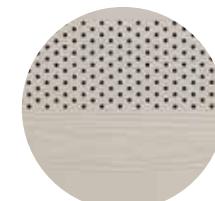
**Height** 15.25 in  
**Exposure** 7 in



### Hardie® Soffit

**Thickness** 1/4 in  
**Vented Select Cedarmill® and Non-Vented Select Cedarmill®**

**Width** 12 in  
**Length** 12 ft



### Hardie® Trim

**Length** 12 ft  
**4/4 Smooth**

**Thickness** .75 in  
**Width** 3.5 in\* 5.5 in 7.25 in 9.25 in\* 11.25 in\*  
\*This size is only available in Arctic White



### Hardie® Trim

**Batten Boards**  
**Smooth & Rustic Grain**

**Thickness** .75 in  
**Length** 12 ft  
**Width** 2.5 in



#### 5/4 Smooth

**Thickness** 1 in  
**Width** 3.5 in 5.5 in 7.25 in 9.25 in\* 11.25 in\*  
\*This size is only available in Arctic White



## Dream Collection™ Products

Looking to further express your sense of style? Look to our Dream Collection® products.

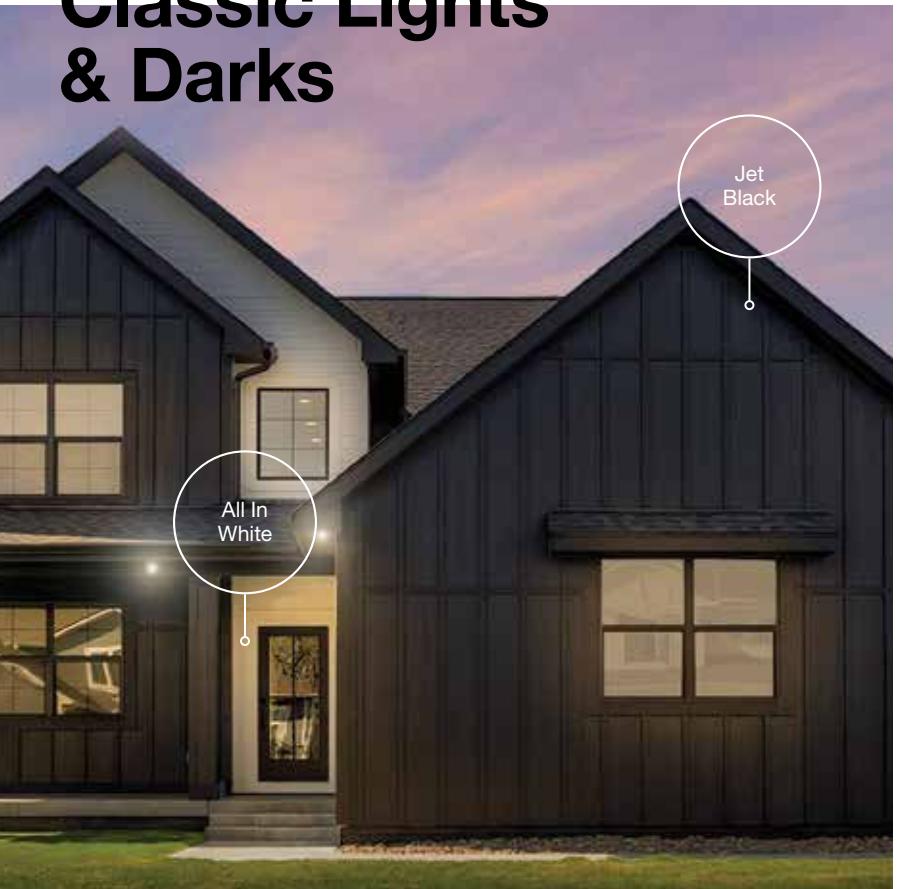
- Featuring a color palette of nearly **700 ColorPlus® Technology finishes**
- Made to order in a wide array of Hardie® siding and trim styles
- Matches elevated design flexibility with the uncompromising performance of our fiber cement products

To see the full 700-color range of the Dream Collection® products, visit [jameshardie.com/dream](http://jameshardie.com/dream)



Scan code to view colors and request a product sample.

## Classic Lights & Darks



## Peaceful Pastels



## Earth Tones



## Blues & Greens



## Grays & Neutrals



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## MAGNOLIA HOME



Hardie® Shingle Straight Edge Panel  
It's About Thyme

“CHIP AND I WERE REALLY EXCITED TO COLLABORATE WITH JAMES HARDIE. OUR AIM IS ALWAYS TO NOT ONLY GIVE CLIENTS A BEAUTIFUL HOME, BUT ONE THAT WILL STAND THE TEST OF TIME.

— Joanna & Chip Gaines



*introducing the*  
**MAGNOLIA HOME | JAMES HARDIE  
 COLLECTION**

We've partnered with Magnolia Home to create an inspired collection of exteriors in colors, styles and textures curated by Joanna Gaines to transform your home into your favorite place to be. This collection was created to help simplify the process of re-siding your home, so you can design with confidence. You'll have added peace of mind knowing your project is backed by the trusted protection and long-lasting beauty of the recognized leader in exterior siding, James Hardie.



**EVERY HOME  
 TELLS A STORY**

When it comes to design, Joanna's favorite style is anything that's beautiful and timeless and tells a unique story. That's what made the idea of partnering with James Hardie so easy. With the beautiful, nature-inspired colors and styles of Hardie® siding and trim curated for this collection, Jo created an inspiring palette of possibilities. She's made it easy for homeowners to choose what they want for their exterior transformation.

The Magnolia Home | James Hardie Collection can help you create an exterior you love.

---

"WHEN PEOPLE TELL THEIR OWN STORY RATHER THAN FEELING PRESSURE TO FIT WITHIN A SPECIFIC STYLE, THERE'S MORE FREEDOM - AND THEIR SPACE BEGINS TO FEEL LIKE HOME."

— Joanna Gaines

---



## STYLES

*find your perfect mix of exterior products*HARDIE® PANEL  
& HARDIE® TRIM BATTEN

HARDIE® SHINGLE



HARDIE® PLANK



HARDIE® TRIM



HARDIE® SOFFIT

For more detailed product size and availability information,  
visit [jameshardie.com/magnolia](http://jameshardie.com/magnolia).

## TEXTURES

*choose the texture you prefer*

HARDIE® TRIM SMOOTH



HARDIE® SIDING SMOOTH\*



HARDIE® TRIM RUSTIC GRAIN



HARDIE® SIDING SELECT CEDARMILL®\*

\* Textures available for siding and soffit.  
Hardie® Shingle only offered in Select Cedarmill®.

DESIGN *the*  
HOME YOU'VE ALWAYS IMAGINED

Visualize Hardie® products on a 3D model of your home with  
HOVER® Design Studio, brought to you by James Hardie.

Every home tells a story. What will yours be? Start your free design.



VISUALIZE THE COLLECTION ON YOUR HOME

## COLORS

*select the hue that's right for you*

BIRCH TREE



WEATHERED CLIFFS



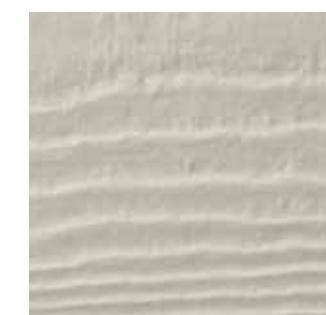
RUSTIC ROAD



RUGGED PATH



IT'S ABOUT THYME



STONE BEACH



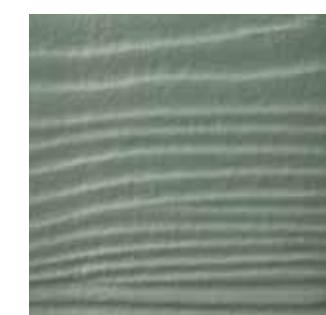
STONE PAVER



WARM CLAY



DRIED EUCALYPTUS



CHISELED GREEN



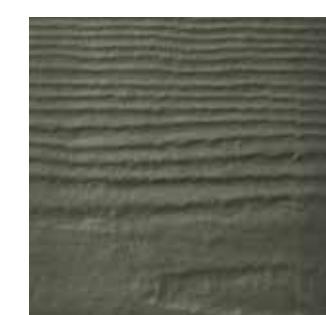
WANDERING GREEN



MUDFLATS



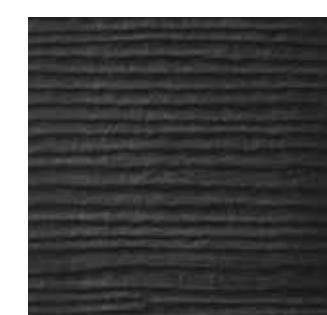
SLATE STEPS



PEPPERY ASH



LAST EMBERS



MIDNIGHT SOOT

All products in this collection come prefinished with ColorPlus® Technology finishes by James Hardie.

# A classic look that stands the test of time.

## Hardie® Plank

From Victorians to Colonials, Hardie® Plank is the perfect siding for your style, and has the durability and long-lasting beauty that can transform your home exterior. With endless gorgeous color and plank pairings available, you'll discover a Hardie® Plank style that transforms your home's aesthetic.



## Hardie® Plank



Select Cedarmill®



Smooth



Beaded Select Cedarmill®

	Thickness 5/16 in    Length 12 ft planks				
Width	5.25 in	6.25 in	7.25 in	8.25 in	9.25 in*
Exposure	4 in	5 in	6 in	7 in	8 in
Prime Pcs/Pallet	360	308	252	230	190
ColorPlus® Pcs/Pallet	324	280	252	210	—
Pcs/Sq.	25.0	20.0	16.7	14.3	12.5

### Select Cedarmill®

Width	5.25 in	6.25 in	7.25 in	8.25 in	9.25 in*
Statement Collection®				•	
Dream Collection®	•	•	•	•	
Prime	•	•	•	•	•

### Smooth

Width	5.25 in	6.25 in	7.25 in	8.25 in	9.25 in*
Statement Collection®					
Dream Collection®	•	•	•	•	
Prime	•	•	•	•	•

### Beaded Select Cedarmill®

Width	8.25 in
Exposure	7 in
ColorPlus® Pcs/Pallet	210
Pcs/Sq.	14.3
Statement Collection®	
Dream Collection®	•
Prime	

# Classic cedar style in cutting-edge material.

## Hardie® Shingle

Restore the look of your grand Cape Cod home or add distinction to your handsome bungalow. Hardie® Shingle embodies the enchanting look of cedar shingles with lower maintenance. You can create your perfect exterior style using Hardie® Shingle around your entire home, or place it in accent areas for an added boost of charm you'll love.

Better than the real thing, Hardie® Shingle resists rotting, curling, warping and splitting.



## Hardie® Shingle



Staggered Edge Panel

### Staggered Edge Panel

Length	48 in
Height	15.25 in
Exposure	6 in
Prime Pcs/Pallet	100
ColorPlus® Pcs/Pallet	100
Sq/Pallet	2
Pcs/Sq.	50.0
Statement Collection®	•
Dream Collection®	•
Prime	•



Straight Edge Panel

### Straight Edge Panel

Length	48 in
Height	15.25 in
Exposure	7 in
Prime Pcs/Pallet	86
ColorPlus® Pcs/Pallet	86
Sq/Pallet	2
Pcs/Sq.	43.0
Statement Collection®	•
Dream Collection®	•
Prime	•

# Designed for versatility and beautiful performance.

## Hardie® Panel

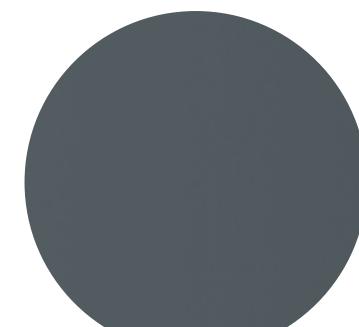
Hardie® Panel delivers style and substance. When combined with Hardie® Trim Batten, it achieves the rustic board-and-batten look that defines your charming cottage or modern farmhouse. Its crisp, clean lines and ability to pair beautifully with other siding products make Hardie® Panel a smart choice for the home of your dreams.



## Hardie® Panel



Select Cedarmill®



Smooth



Stucco



Sierra 8

Thickness 5/16 in

Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
Prime Pcs/Pallet	50	50	50
ColorPlus® Pcs/Pallet	50	—	50
Pcs/Sq.	3.2	2.8	2.5

### Select Cedarmill®

Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
Statement Collection®			•
Dream Collection®	•		•
Prime	•	•	•

### Smooth

Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
Statement Collection®			•
Dream Collection®	•		•
Prime	•	•	•

### Stucco

Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
Statement Collection®			
Dream Collection®	•		•
Prime	•	•	•

### Sierra 8

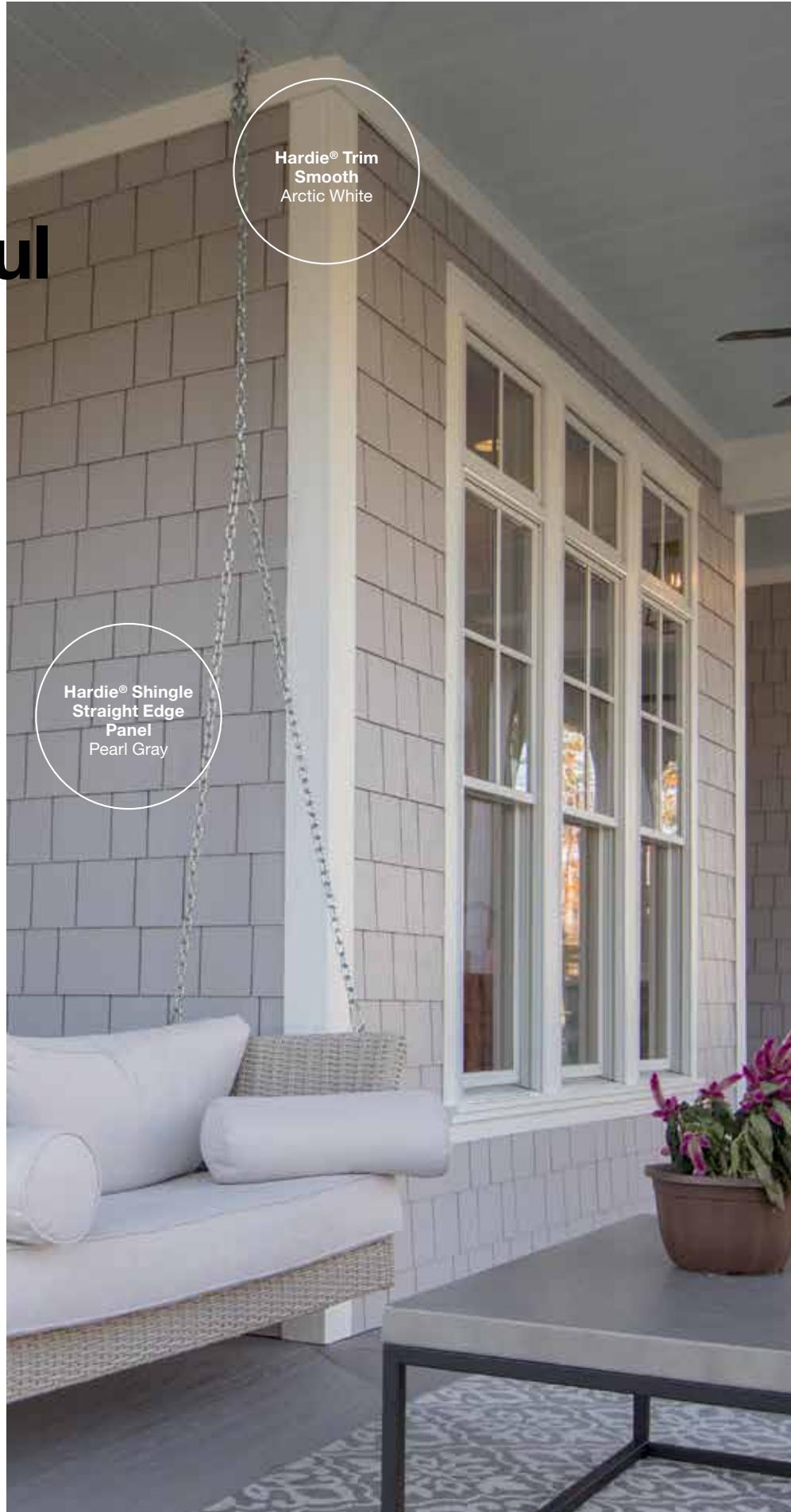
Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
Statement Collection®			
Dream Collection®			
Prime	•	•	•

# A finished look starts with beautiful trim.

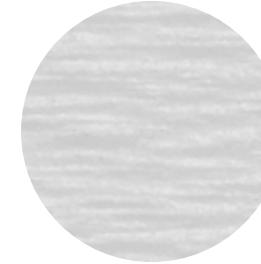
## Hardie® Trim

Form meets function at every intersection with Hardie® Trim boards. With an authentic look, Hardie® Trim boards provide design flexibility for columns, friezes, doors, windows and other accent areas.

With higher performance to withstand damage from the elements compared to wood trim, Hardie® Trim is the perfect option for a long-lasting home. Hardie® Trim is a low-maintenance and durable accent for your exterior — adding an extra component of beauty to your home.



## Hardie® Trim



### 4/4 Roughsawn

	Thickness .75 in Length 12 ft boards				
Width	3.5 in	5.5 in	7.25 in	9.25 in	11.25 in
Prime Pcs/Pallet	312	208	156	104	104
ColorPlus® Pcs/Pallet	312	208	156	104	104
Statement Collection®					
Dream Collection®	•	•	•	•	•
Prime	•	•	•	•	•

### 5/4 Roughsawn

	Thickness 1 in Length 12 ft boards					
Width	3.5 in	4.5 in	5.5 in	7.25 in	9.25 in	11.25 in
Prime Pcs/Pallet	240	200	160	120	80	80
ColorPlus® Pcs/Pallet	240	200	160	120	80	80
Statement Collection®						
Dream Collection®	•	•	•	•	•	•
Prime	•	•	•	•	•	•

### 4/4 Smooth

	Thickness .75 in Length 12 ft boards				
Width	3.5 in	5.5 in	7.25 in	9.25 in	11.25 in
Prime Pcs/Pallet	312	208	156	104	104
ColorPlus® Pcs/Pallet	312	208	156	104	104
Statement Collection®	AW	•	•	AW	AW
Dream Collection®	•	•	•	•	•
Prime	•	•	•	•	•

### 5/4 Smooth

	Thickness 1 in Length 12 ft boards					
Width	3.5 in	4.5 in	5.5 in	7.25 in	9.25 in	11.25 in
Prime Pcs/Pallet	240	200	160	120	80	80
ColorPlus® Pcs/Pallet	240	200	160	120	80	80
Statement Collection®	•		•	•	AW	•
Dream Collection®	•	•	•	•	•	•
Prime	•	•	•	•	•	•

## Batten Boards

Thickness	.75 in
Length	12 ft
Width	2.5 in
Prime Pcs/Pallet	437
ColorPlus® Pcs/Pallet	190



<b>Rustic Grain</b>
Statement Collection®
Dream Collection®
Prime

<b>Smooth</b>
Statement Collection®
Dream Collection®
Prime

# Protection in every detail, complete confidence in every area.

## Hardie® Soffit

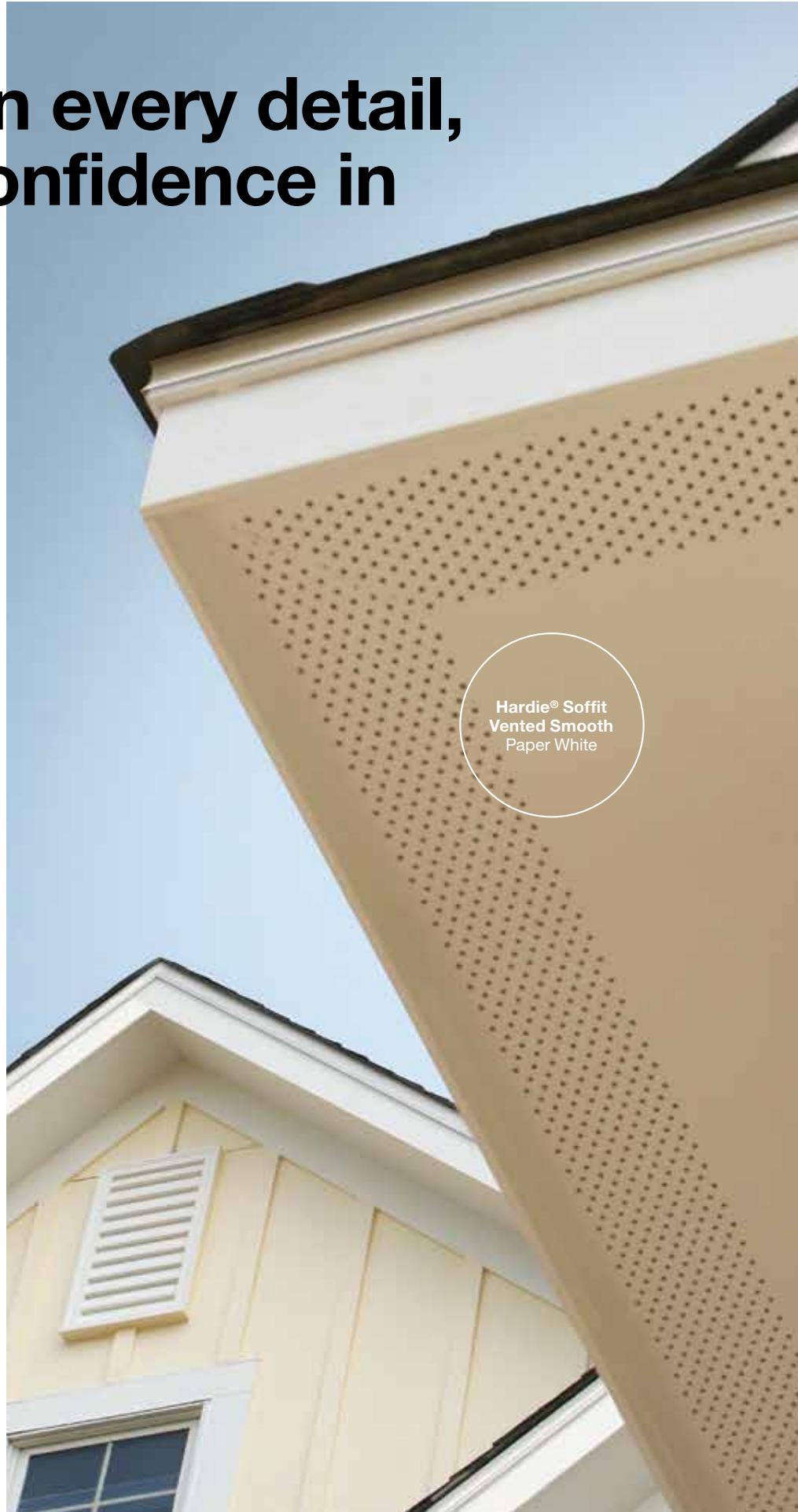
Every part of your home's exterior matters. With Hardie® Soffit panels, you can live confidently, knowing that gaps between eaves and exterior walls are covered to provide trusted protection.

### DID YOU KNOW?

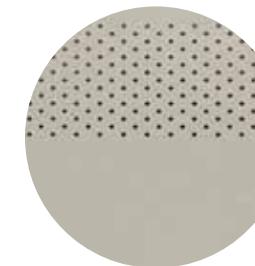
Using vented soffit improves ventilation and reduces the chance of water-vapor condensation that can promote mold, mildew and stains and which can damage your home's framing over time.

In warm climates, vented soffit allows hot, humid air to escape, which not only helps prevent condensation in the attic, but also helps reduce air-conditioning costs.

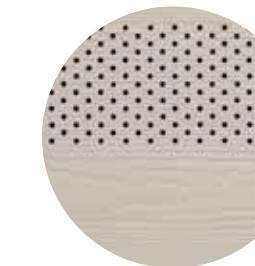
In cool climates, vented soffit helps prevent condensation from forming on the interior side of the roof sheathing and reduces the chances of roof-damaging ice dams.



## Hardie® Soffit



Vented  
Smooth



Vented  
Select Cedarmill®



Non-Vented  
Smooth



Non-Vented  
Select Cedarmill®

Thickness 1/4 in

	Length	12 ft	12 ft	8 ft	8 ft
	Width	12 in	16 in	24 in	48 in
	Prime Pcs/Pallet	200	150	100	50
	ColorPlus® Pcs/Pallet	216	156	108	—

### Vented Smooth

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in
Statement Collection®			
Dream Collection®	•	•	•
Prime	•	•	•

### Non-Vented Smooth

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in	8 ft x 48 in
Statement Collection®				
Dream Collection®	•	•	•	•
Prime	•	•	•	•

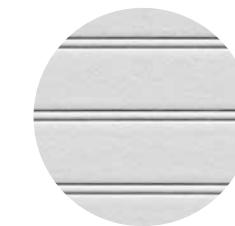
### Vented Select Cedarmill®

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in
Statement Collection®	•		
Dream Collection®	•	•	•
Prime	•	•	•

### Non-Vented Select Cedarmill®

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in	8 ft x 48 in
Statement Collection®	•			
Dream Collection®	•	•	•	•
Prime	•	•	•	•

## Beaded Porch Panel



Thickness	5/16 in
Size	4 ft x 8 ft
Bead Size	2 in o.c.
Prime Pcs/Pallet	50

Statement Collection®	
Dream Collection®	•
Prime	•

# Distinctive design, engineered to last.

## Hardie® Artisan Siding

NOW PART OF THE HARDIE™ ARCHITECTURAL COLLECTION.

Offering gorgeous, deep shadow lines and extra thick boards, Hardie® Artisan siding will set your home apart. The 5/8-inch thickness and unique features of Hardie® Artisan siding provide precise fit and finish as well as the freedom to miter corners for attractive, streamlined styling.

### TONGUE & GROOVE SYSTEM

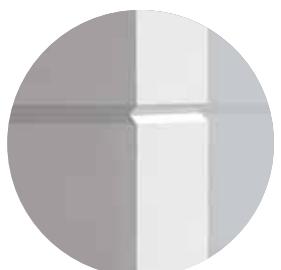
Hardie® Artisan siding flat wall profiles have a tongue & groove system that helps enable faster, cleaner installation. Orient vertically, horizontally or use as soffit.

### MITERED CORNERS

Add sophistication to your design with mitered corners that can be crafted on-site with any Hardie® Artisan profile.



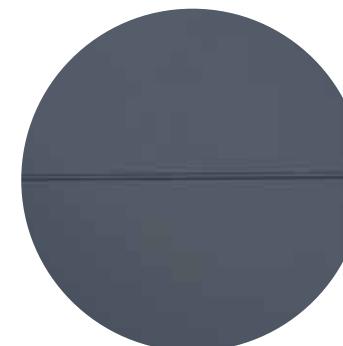
Tongue &  
Groove System



Mitered  
Corners



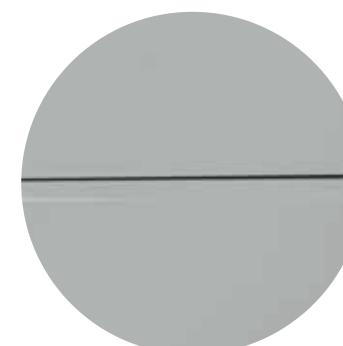
## Hardie® Artisan Siding



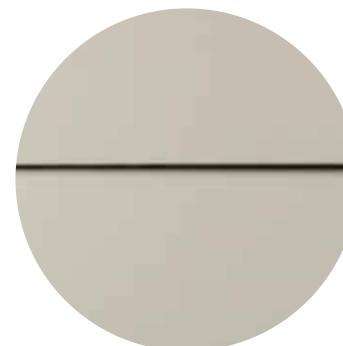
Shiplap



V-Groove



Square Channel



Lap Siding

<b>Shiplap</b>	<b>Thickness</b> 5/8 in
<b>Width</b>	10.25 in (9 in exposure)
<b>Length</b>	12 ft
<b>Pcs/Pallet</b>	105
<b>Prime</b>	•



<b>V-Groove</b>	<b>Thickness</b> 5/8 in
<b>Width</b>	8.25 in (7 in exposure)
<b>Length</b>	12 ft
<b>Pcs/Pallet</b>	126
<b>Prime</b>	•



<b>Square Channel</b>	<b>Thickness</b> 5/8 in
<b>Width</b>	10.25 in (9 in exposure)
<b>Length</b>	12 ft
<b>Pcs/Pallet</b>	105
<b>Prime</b>	•



<b>Lap Siding*</b>	<b>Thickness</b> 5/8 in
<b>Width</b>	7.25 in (6 in exposure)
<b>Length</b>	12 ft
<b>Pcs/Pallet</b>	144
<b>Prime</b>	•



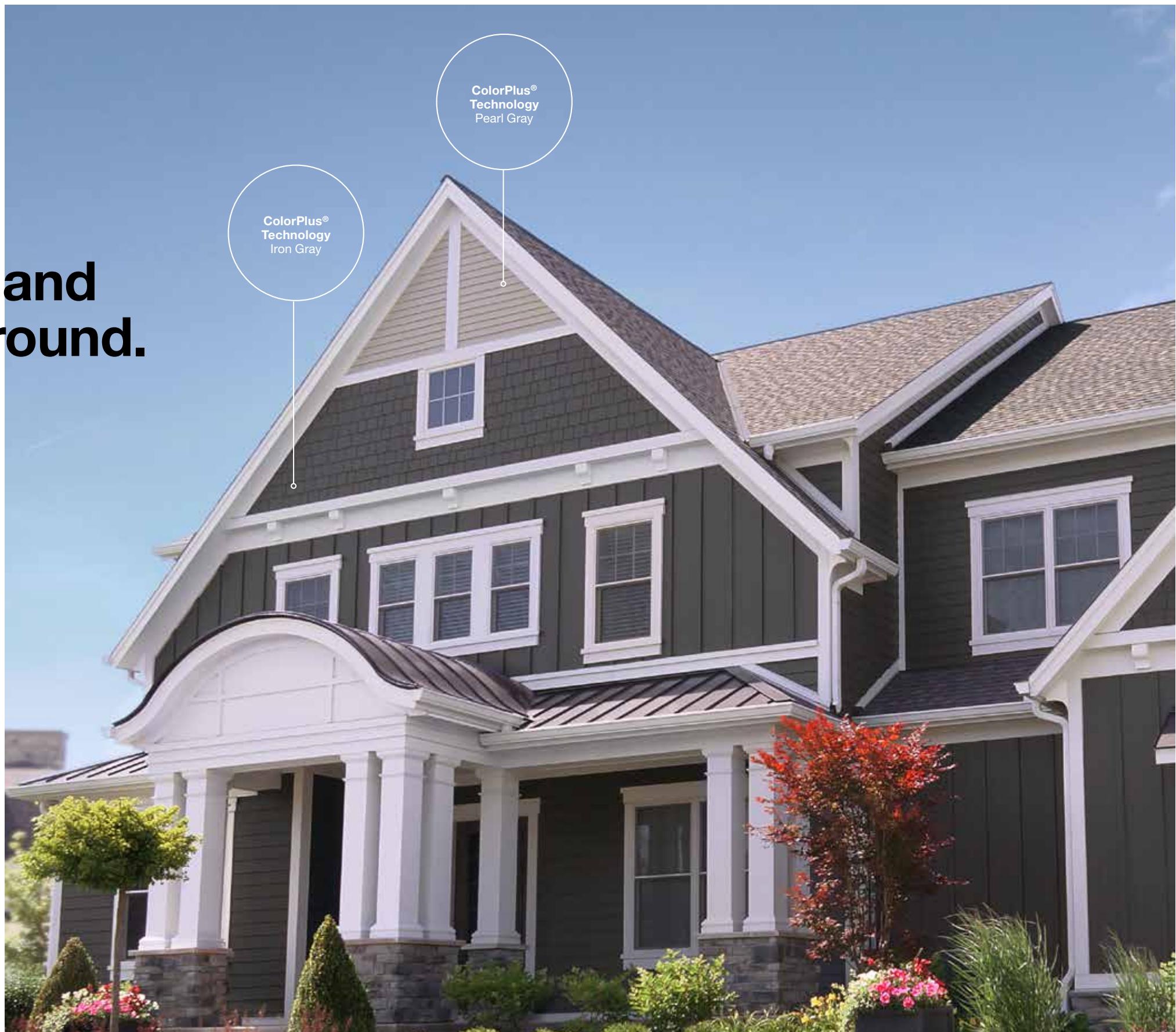
\*Lap siding does not offer the tongue & groove system.

## Complete Exterior by James Hardie™

# Confidence and beauty all around.



Scan code to visualize  
Hardie® products on  
your home.



Top to bottom, our exterior product line is defined by high performance, aesthetics and design options.

With a Complete Exterior by James Hardie™, you can bring your dream home to life without having to choose between protection and long-lasting beauty. Using products from a single, trusted manufacturer that offers exceptional warranties, you'll have complete peace of mind, so you can sit back, relax and enjoy your home's exterior.



Hardie® Shingle



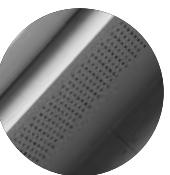
Hardie® Panel &  
Hardie® Trim Batten



Hardie® Plank



Hardie® Trim Boards



Hardie® Soffit

**Durability  
you can trust.**

**Protection  
you can feel.**



# Tougher than the elements.



## Fire

A home's exterior is its first line of defense against extreme weather and fire. Prepare your home for the unpredictable with siding that is non-combustible, won't burn and is recognized by fire departments nationwide.\*

- Listed for use in wildfire-prone Wilderness Urban Interface (WUI) zones in the western US.

### Cal-Fire Compliant

Fiber Cement Siding



\*Hardie® siding complies with ASTM E136 as a noncombustible cladding and is recognized by fire departments across the U.S. including Marietta, GA, Flagstaff, AZ and Orange County, CA. Fiber cement fire resistance does not extend to applied paints or coatings, which may be damaged or char when exposed to flames.



## Pests

Mother Nature's creatures can wreak havoc on wood-based siding. It can be pecked by birds or damaged by termites or other pests. Hardie® fiber cement holds no appeal for these critters, saving you the maintenance hassle.



## Mother Nature

Your siding is exposed to Mother Nature all day, every day. You deserve to feel confident that it can hold its own throughout it all — from the changing seasons to extreme weather.



## Water Resistant

From rain to ice to snow, Mother Nature's precipitation patterns leave wood exteriors at risk to cracking, swelling and warping. Take shelter from the storm knowing that your siding is built to resist water damage.



## Time

ColorPlus® Technology finishes provide a durable finish that helps resist fading and discoloration that other paint applications may see more quickly over time, so your exterior can keep its good looks longer.

# Exterior solutions inspired by nature and designed to help protect your home from it.

## Hardie™ Zone System

Only Hardie® fiber cement exterior products are Engineered for Climate®, designed specifically with your climate zone in mind for optimal performance. In the northern USA and Canada, HZ5® products resist shrinking, swelling and cracking in wet or freezing conditions. HZ10® products help protect homes from hot, humid conditions, blistering sun and more.

With Hardie® siding and trim, your home's exterior will be as tough as it is beautiful.



# The highest-quality materials for your highest satisfaction.

## Unique Formulation HZ5® Substrate

Not all fiber cement is the same. The Hardie® HZ5® product formulation contains the highest-quality raw materials. Our unique formulation, combined with innovative product design and manufacturing processes, creates a substrate that is specifically engineered to resist moisture, cracking, shrinking and swelling, for increased durability and workability.

### Proprietary enhancements create durable Hardie® siding

#### Perfect balance of strength and workability

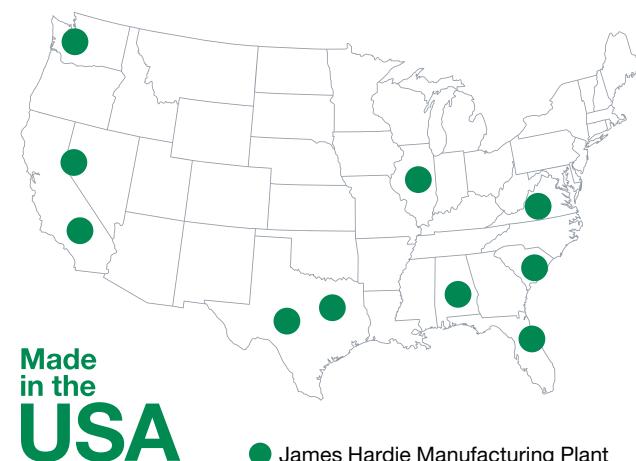
Our balance of high-quality Portland cement, sand and cellulose fiber delivers the best combination of strength and workability.

#### Enhanced moisture resistance for unmatched durability

Patented and proprietary additives are chemically bonded within the HZ5® substrate matrix to provide durable moisture resistance. In addition, Hardie® Plank in HZ5® substrates come with a drip edge to provide improved water management.

#### Increased dimensional stability

Our siding is engineered at the microscopic level to create a fiber cement composite with superior dimensional stability that helps protect against shrinking and splitting.



### Unmatched investment in manufacturing scale and production innovation

- Largest manufacturer of fiber cement in North America
- Over 7x the North American manufacturing capacity of our nearest fiber cement competitors
- More than 100 process and product quality checks
- Over 95 scientists and engineers in R&D providing dedicated resources for continuous innovation in manufacturing and product development
- More U.S. fiber cement patents than any competitor

# Building sustainable communities.

## Sustainability is built into our DNA.

At James Hardie, our business is about building better communities that have a lower impact on our environment and are built to last. We operate with a global mindset and at the same time take great care in how our business affects households, our James Hardie community, the local communities in which we live and operate, and across the largest shared community of all, our global ecosystem. Building sustainable communities is at the forefront of our strategy and integral to our success.



- ↑ Global Impact
- ↑ Community Impact
- ↑ James Hardie
- ↑ Homeowner



Scan code to find out more about our sustainability efforts.



### Adding value to our communities

We recognize our ability to impact the communities in which we live and work. While maintaining a global mindset, we put great care into how our business affects local communities. We contribute by sourcing, employing, delivering and giving locally.

### Creating an impact

We invest in the local community and aim to locate the plants close to suppliers, customers and potential new employees, as well as sustainable transportation opportunities.

**CONTRIBUTED**  
\$1.42B  
To communities in which we operate

**HIRED**  
75%  
From the local communities in which we operate

**SOURCED**  
80%  
Of raw materials locally

**DELIVERED**  
65%  
Of manufactured products locally

### The right kind of impact

Having a sustainable impact means minimizing our impact on the environment while supporting resilient local communities. We are committed to minimizing our environmental impact, prioritizing the management of waste, water, energy and emissions.

### 2030 goals

**ON TRACK →**  
**21%**  
reduction in scope 1+2 GHG intensity in CY21 (MT CO2e/\$ revenue)  
(CY19 baseline)

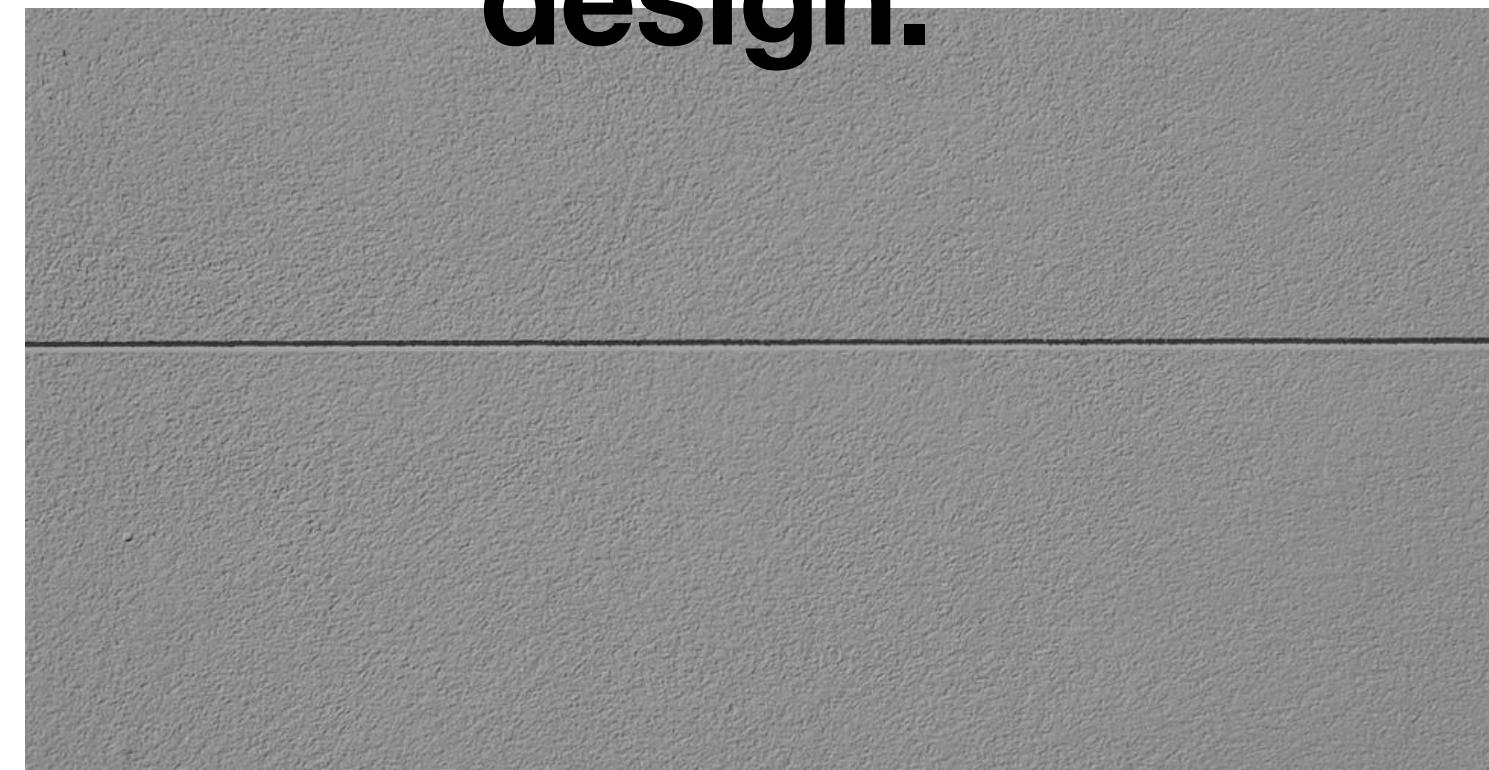
**ON TRACK →**  
**47%**  
reduction in landfill waste intensity in CY21 (MT/\$ revenue)  
(CY19 baseline)

**ON TRACK →**  
**3.87M**  
additional cubic feet of water recycled in CY21  
(CY19 baseline)

\*Above statistics are the James Hardie impact from fiscal year 2022.



**Long-lasting  
beauty by  
design.**



# Beauty begins with a finish that lasts.



## ColorPlus® Technology

ColorPlus® Technology finishes are fully cured on our boards in a controlled factory environment and arrive at your home ready for installation year-round. With prefinished color products, you'll have peace of mind, knowing you'll have a more consistent color and finish that doesn't depend on good weather.

With over 700 colors available, ColorPlus® Technology finishes offer endless design possibilities and help keep your home looking beautiful longer.



## Finishing Technology

### Primer

A quality primer is the first step to ensuring that the paint color you select expresses your home's true beauty now – and for years to come. Our distinctive primer is climate tested and engineered to enhance the performance of paint on Hardie® fiber cement exterior solutions. It helps to provide consistent, long-lasting paint adhesion, even in the most demanding conditions.

### ColorPlus® Technology

Our advanced ColorPlus® Technology finishes deliver the ultimate in aesthetics and performance. Our products aren't simply painted at the factory. Our proprietary coatings are baked onto the board, creating a vibrant, consistent finish that performs better, lasts longer and looks brighter on your home.



#### Exceptional finish adhesion

Our proprietary coatings are engineered for exceptional adhesion to our substrate and applied to the surface, edges and features for durable performance.



#### Superior color retention

The finish is cured onto boards for a stronger bond, which allows for exceptional resistance to cracking, peeling and chipping.



#### Superior UV resistance

ColorPlus® Technology finishes are engineered to retain vibrancy and reduce fade or discoloration from UV rays.

# Unparalleled beauty with unparalleled performance.

## See the James Hardie difference

James Hardie invented modern fiber cement. Trusted by homeowners on over 10 million homes\*, we continue to set the standard in premium, high-performance exterior cladding. Our products deliver uncompromising durability and finish quality for a beautiful, lower maintenance exterior.

Our unrivaled investment in R&D and constant innovations in product design, manufacturing and distribution allow us to remain steps ahead of the competition. With the support of our employees and partners, and with our exceptional warranties, we're committed to helping protect your home and investment every step of the way.



\*Estimate based on total James Hardie sales through 2022 and average housing unit size.



## Warranty — for peace of mind

Help protect your home with North America's #1 brand of siding, backed by exceptional warranties.

Unlike other brands, James Hardie doesn't prorate our siding and trim substrate warranty coverage. We stand 100% behind our siding for 30 years and our trim for 15 years.

- Hardie® siding and soffit products come with a 30-year non-prorated limited substrate warranty.
- Hardie® trim products come with a 15-year non-prorated limited substrate warranty.
- ColorPlus® Technology finishes come with a 15-year prorated limited finish warranty.

### Non-Prorated Siding Substrate Warranty Coverage by James Hardie



## Endorsements — a reputation built on trust

For decades, our fiber cement products have been used to create better places to live. Each new home stands as a testament to our uncompromising quality. That proven track record has earned us the loyalty of millions of homeowners and the endorsements of trusted authorities across the building industry.



Featured on  
Magnolia Network's Fixer Upper:  
*Welcome Home* 2021



Featured on  
HGTV's  
*Urban Oasis* 2022

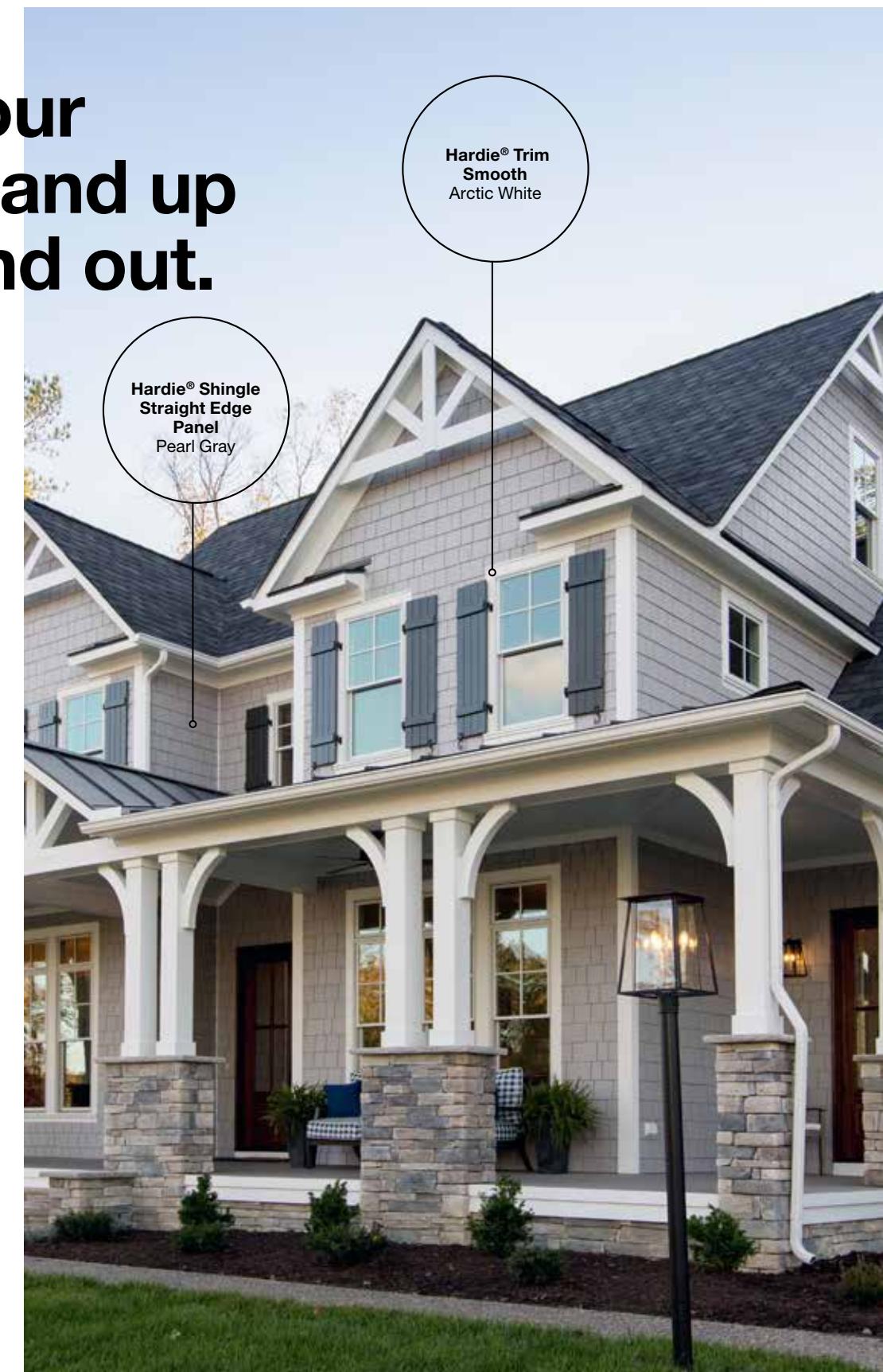


*Green Builder Magazine*  
Readers' Choice,  
"Most Sustainable Product" 2020

## Make your home stand up and stand out.

### Increase your home's re-sale value\*

Re-siding with fiber cement siding is one of the top ways to increase your home's re-sale value\*.



Scan code to  
view the  
Cost vs.  
Value Report.

\*Remodeling magazine Cost vs. Value Report 2008-2023. © 2023 Hanley Wood, LLC. Complete data from the Remodeling Cost vs. Value Report 2008-2023 can be downloaded free at [www.costvsvalue.com](http://www.costvsvalue.com)

## FOR THE PROS

# Protection that performs at every layer.

## Hardie<sup>™</sup> Weather Barrier

No exterior cladding can prevent 100% of water intrusion. Your home should have an additional line of defense. Hardie<sup>™</sup> Weather Barrier provides a superior balance of water resistance and breathability, keeping the area within the wall drier. This helps prevent moisture accumulation that may lead to mold and mildew growth.

## INSTALLATION ADVANTAGES

- Thicker, more durable material for easier, quicker installation
- Superior tear resistance helps prevent water infiltration
- Can be installed with staples in place of cap nails for cost savings
- Provides a higher level of performance, no matter what type of cladding you specify



## Weather Barrier

Thickness	11 mil
Length	100 ft
Width	3 ft

## Flex Flashing

Thickness	60 mil
Length	75 ft
Width	6 in

## Pro-Flashing

Thickness	20 mil
Length	75 ft
Width	4 in

## Seam Tape

Thickness	3.2 mil
Length	164 ft
Width	1-7/8 in

## Installation Done Right

## INSTALLATION ACCESSORIES

Hardie<sup>™</sup> Blade Saw Blades

Manufactured by Diablo, the Hardie<sup>™</sup> Blade saw blade is designed specifically to cut fiber cement products and is the only saw blade James Hardie recommends. The blade creates clean, precise cuts while helping to reduce the amount of airborne dust produced.

PacTool<sup>®</sup> Gecko Gauge

The PacTool<sup>®</sup> Gecko Gauge is designed to improve the installation experience, allowing one person to hang Hardie<sup>®</sup> Plank lap siding during installation. Studies suggest the Gecko Gauge can improve the speed of solo installation by 30%.



## Finishing Touches

COLORPLUS<sup>®</sup> TECHNOLOGY ACCESSORIES

## Touch-Up Kits

Specially formulated to match ColorPlus<sup>®</sup> Technology finishes, our touch-up kits offer resistance to aging, color change and chalking. Estimated one kit per 4,000 sq ft of siding or 1,600 sq ft of trim.



## Color-Matched Caulk

OSI<sup>®</sup> QUAD<sup>®</sup> MAX sealant offers a high-performance sealant solution to color match Statement Collection<sup>®</sup> products.\* About 18–20 linear feet per tube. Refer to packaging for manufacturer's recommendations.

\*For matching Dream Collection<sup>®</sup> products, contact your local James Hardie representative.

## TRIM ACCESSORIES

## Flat Tabs

Eliminate face nails and improve the aesthetic of trim applications around windows, doors and band boards.

## Corner Tabs

Use corner tabs to eliminate face nail holes that would detract from the finished look of corner trim installations.



Scan code to view install and technical documents.



#MyHardieHome | 1.888.542.7343 | [jameshardie.com](http://jameshardie.com)