



VINYL SOFFIT >

VENTURA® • PRO-BEAD® SOFFIT AND WAINSCOT
PRO-SELECT® SOFFIT AND VERTICAL SIDING • PRO-TECH® PLUS SOFFIT • UNIVERSAL SOFFIT



Mastic products are backed by Ply Gem — a 75-year leader in pioneering performance home exteriors, with a superior warranty for exactly the home you want for decades to come. Homeowners can feel confident knowing Ply Gem always goes the extra mile. From innovative engineering to trend setting design and industry leading warranties, we're a company you can trust with products you'll love.



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FINISH THE JOB UNDER THE EAVES

With Mastic vinyl soffit, you can extend the low maintenance beauty of Ply Gem up under the eaves — which helps avoid repainting and costly repairs in the future.

Easy to install, Mastic vinyl soffit is available in a variety of grades, styles and colors. Like all Mastic products, our soffit is backed by a V.I.P. Limited Lifetime Warranty.

VENTILATED SOFFIT — A KEY COMPONENT FOR A PROPERLY VENTILATED ATTIC.

A poorly ventilated attic is bound to have condensation problems. During hot weather, temperatures in an attic became super heated. Coupled with trapped moisture, this can lead to:

- Damp insulation (rendering it ineffective)
- Mold and mildew problems
- Rotted rafters and joists
- A shorter roof life

Plus, a super heated attic puts a heavy load on your home's cooling system. The solution is to ventilate your attic. Our ventilated soffit allows outside air to flow through the attic and out louvers or vents in your roof.

VENTILATION HELPS PREVENT ICE DAMS IN GUTTERS.

In winter, an attic that is too warm melts snow off the roof. The ice melt then re-freezes at the gutters causing ice dams that can damage the roof and allow water to seep through the fascia. Ventilated soffit allows a natural flow of outdoor air to ventilate the attic, which helps keep it cooler in winter and reducing the potential for ice dams in gutters.

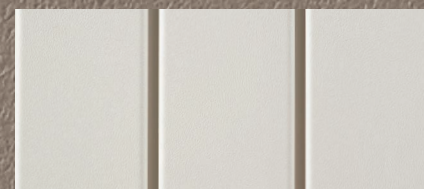
VENTILATED OR NON-VENTILATED. HIDDEN VENTS OR VISIBLE VENTS. IT'S YOUR CHOICE WITH MASTIC SOFFIT.

Whether you're looking to increase ventilation in an attic, reduce maintenance under the eaves or enhance the beauty of your home's exterior, we have a solution that's right for you. The unique design of Ventura soffit, for example, gives the appearance of a smooth profile with vents hidden out of sight. It's just one more example of Ply Gem innovation.

NO HIDING THE FACTS: LESS IS MORE

The less you see of us, the more you'll like us. Our unique ventilation design, hidden deep within all six walls of the soffit panel, delivers up to 50 percent more ventilation than some competitor's hidden soffits. And better ventilation than standard soffit.

**It's a whole lot more,
with a whole lot less visible.**



VENTURA HIDDEN VENT SOFFIT



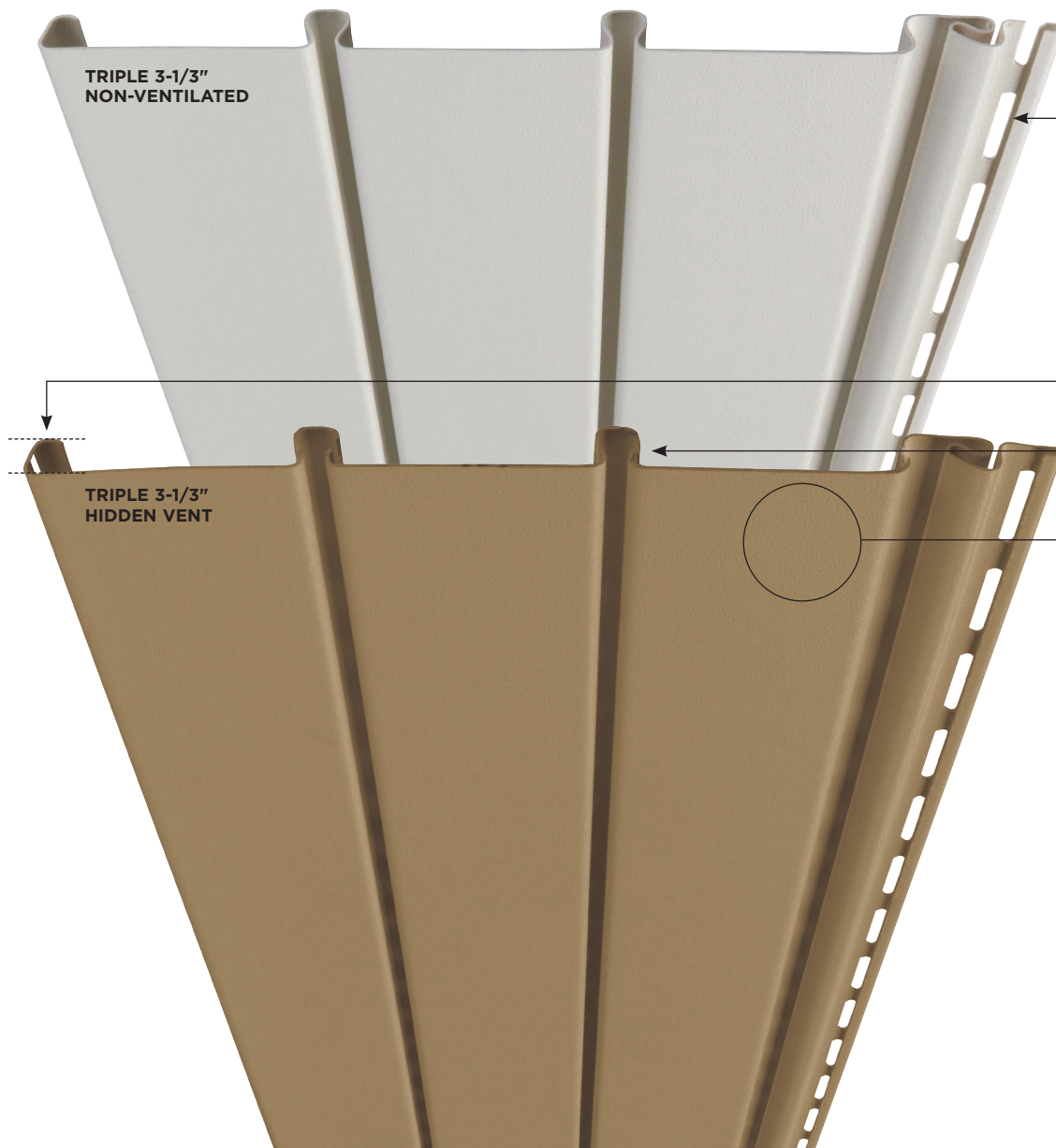
VENTILATED SOFFIT

WHAT YOU DON'T SEE IS WHAT YOU GET

- Clear span design with few visible vents.
- Superior locking system stays secure under pressure.
- Rollover nail hem provides 160 mph windload.

VENTURA®

TRIPLE 3-1/3" HIDDEN VENT SOFFIT • TRIPLE 3-1/3" NON-VENTILATED SOFFIT



OVERSIZED LOCKING SYSTEM

Superior locking system tightens — and stays secure — under pressure.

ROLLOVER, REINFORCED NAIL HEM

Minimizes sagging.



PREMIUM .044 NOMINAL THICKNESS

Greater strength and greater rigidity.



AVAILABLE IN 30 COLORS

See color chart for complete details.

ENHANCED 5/8" PANEL PROJECTION



DELIVERS UP TO 50% MORE FREE AIRFLOW

Offers a smooth, clean profile with no visible vents. Delivers up to 50 percent more free airflow than some competitors' hidden vent soffits — and better ventilation than standard soffit.

ATTRACTIVE, SLEEK, SOFT MATTE FINISH

FASTER, EASIER CUTTING = FASTER, EASIER INSTALLATION



DURANYL 5000® PROTECTION SYSTEM

Proprietary technology adds extra UV protection to our deepest, most vivid colors — protects color against harsh elements and maximizes long-term weatherability.



HANG-TOUGH™ TECHNOLOGY

Exclusive formulation and process boosts durability so panels are more resistant to cracking, impact and thermal distortion. As an added benefit, rich color resides throughout the panel — virtually eliminating the appearance of nicks and minor surface scratches.



CLASS 1(A) FIRE RATING



V.I.P. LIMITED LIFETIME WARRANTY

Premium guarantee of lasting quality and peace of mind — backed by Ply Gem, a trusted industry leader for 75+ years (see warranty for complete details).



METRO-DADE COUNTY APPROVED

PRO-BEAD[®] SOFFIT AND WAINSCOT

8" VENTILATED • 8" NON-VENTILATED • PRO-BEAD 3/8" J-CHANNEL



ADVANCED LOCKING SYSTEM AND NAIL HEM

Special locking technology makes installation easier — keeps panels firmly locked together.



PREMIUM .040 NOMINAL THICKNESS

Greater strength and greater rigidity.



AVAILABLE IN 8 COLORS

See color chart for complete details.



FASTER, EASIER CUTTING = FASTER, EASIER INSTALLATION

EXCELLENT CHOICE FOR SOFFIT AND PORCH CEILINGS

BRUSHED FINISH



NON-VENTILATED PANELS APPROVED FOR USE IN SIDEWALL AND WAINSCOT APPLICATIONS



HANG-TOUGH™ TECHNOLOGY

Exclusive formulation and process boosts durability so panels are more resistant to cracking, impact and thermal distortion. As an added benefit, rich color resides throughout the panel — virtually eliminating the appearance of nicks and minor surface scratches.



CLASS 1(A) FIRE RATING

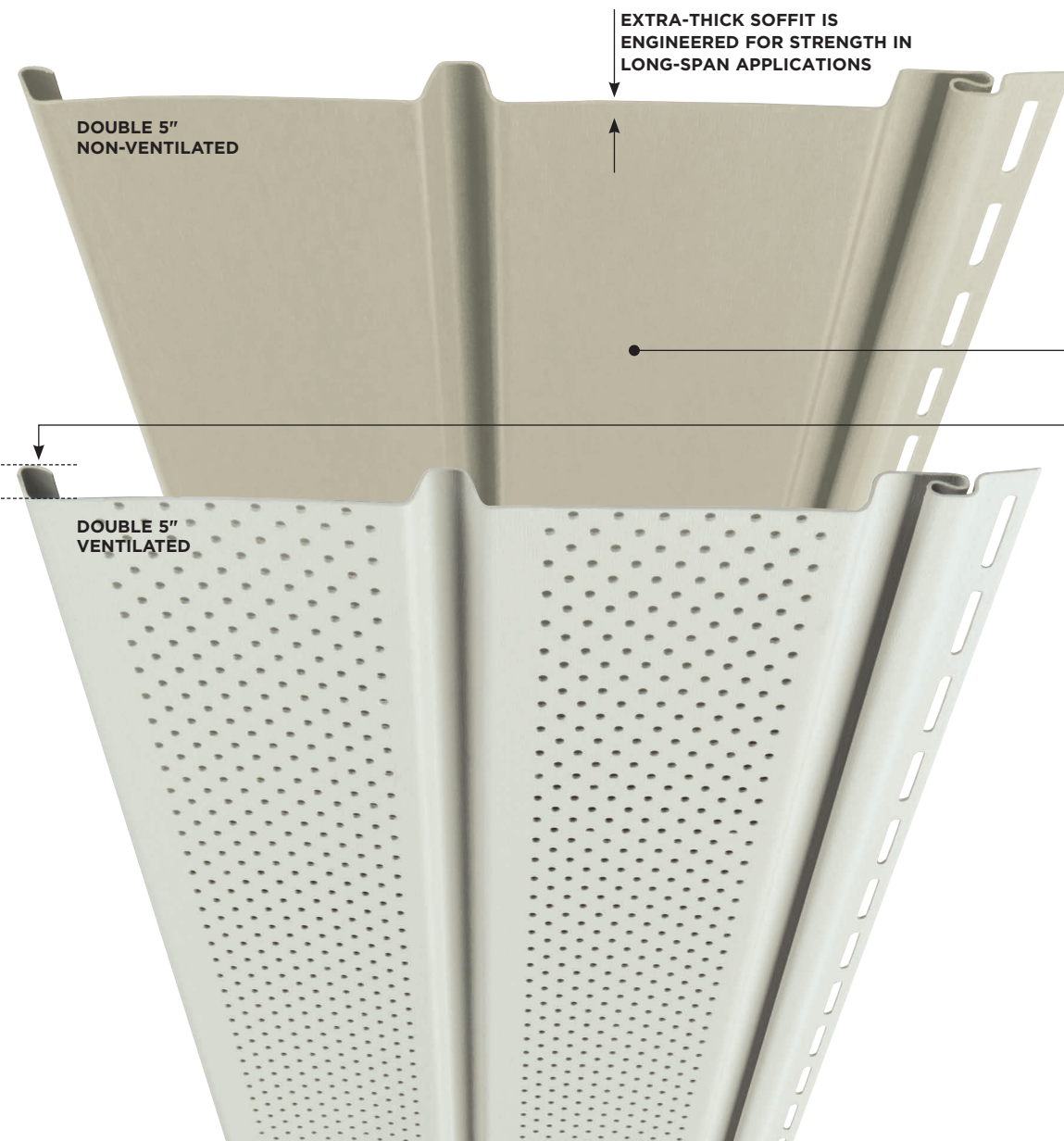


V.I.P. LIMITED LIFETIME WARRANTY

Premium guarantee of lasting quality and peace of mind — backed by Ply Gem, a trusted industry leader for 75+ years (see warranty for complete details).

PRO-SELECT[®] SOFFIT AND VERTICAL SIDING

DOUBLE 5" VENTILATED • DOUBLE 5" NON-VENTILATED



ADVANCED LOCKING SYSTEM AND NAIL HEM

Special locking technology makes installation easier — keeps panels firmly locked together.



PREMIUM .046 NOMINAL THICKNESS

Greater strength and greater rigidity.



AVAILABLE IN 24 COLORS See color chart for complete details.
ALSO AVAILABLE IN CEDAR COLORS Timberstone, American Walnut, Natural Cedar, Cape Cod Grey, Glacier Blue and Woodland Green.



NON-VENTILATED PANELS APPROVED FOR USE AS VERTICAL SIDING OR WAINSCOTING

ENHANCED 5/8" PANEL PROJECTION

FASTER, EASIER CUTTING = FASTER, EASIER INSTALLATION



KYNAR 500[®] PROTECTION

Exclusive thermal bonding process utilizes weather-resistant polymers and Kynar 500[®] to create a protective coating with superior weatherability and color retention.



DURANYL 5000[®] PROTECTION SYSTEM

Proprietary technology adds extra UV protection to our deepest, most vivid colors — protects color against harsh elements and maximizes long-term weatherability.



HANG-TOUGH[™] TECHNOLOGY

Exclusive formulation and process boosts durability so panels are more resistant to cracking, impact and thermal distortion. As an added benefit, rich color resides throughout the panel — virtually eliminating the appearance of nicks and minor surface scratches.



CLASS 1(A) FIRE RATING



V.I.P. LIMITED LIFETIME WARRANTY

Premium guarantee of lasting quality and peace of mind — backed by Ply Gem, a trusted industry leader for 75+ years (see warranty for complete details).



METRO-DADE COUNTY APPROVED

PRO-TECH[®] PLUS SOFFIT

DOUBLE 5" VENTILATED • DOUBLE 5" NON-VENTILATED
TRIPLE 4" VENTILATED • TRIPLE 4" CENTER VENTILATED • TRIPLE 4" NON-VENTILATED



ENHANCED 5/8" PANEL PROJECTION



ADVANCED LOCKING SYSTEM AND NAIL HEM

Special locking technology makes installation easier — keeps panels firmly locked together.



PREMIUM .040 NOMINAL THICKNESS — TRIPLE 4"

Greater strength and greater rigidity.



AVAILABLE IN 17 COLORS

See color chart for complete details.

VERSATILE SELECTION OF PANELS — IDEAL FOR RESIDENTIAL PORCH CEILINGS AND CARPORTS

FASTER, EASIER CUTTING = FASTER, EASIER INSTALLATION



DURANYL 5000[®] PROTECTION SYSTEM

Proprietary technology adds extra UV protection to our deepest, most vivid colors — protects color against harsh elements and maximizes long-term weatherability.

ENHANCED 1/2" PANEL PROJECTION



PREMIUM .042 NOMINAL THICKNESS — DOUBLE 5"

Greater strength and greater rigidity.



HANG-TOUGH[™] TECHNOLOGY

Exclusive formulation and process boosts durability so panels are more resistant to cracking, impact and thermal distortion. As an added benefit, rich color resides throughout the panel — virtually eliminating the appearance of nicks and minor surface scratches.



CLASS 1(A) FIRE RATING



V.I.P. LIMITED LIFETIME WARRANTY

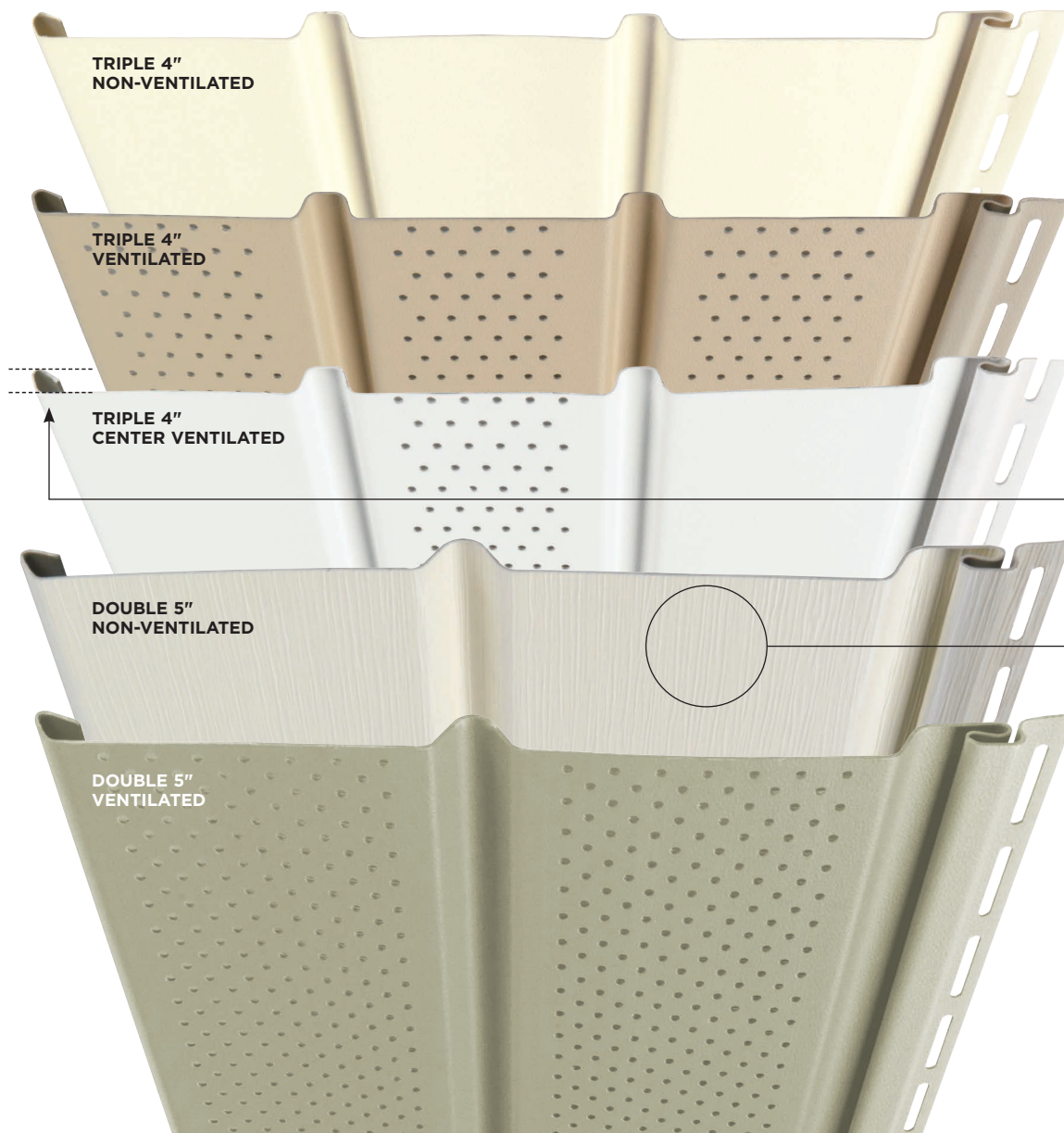
Premium guarantee of lasting quality and peace of mind — backed by Ply Gem, a trusted industry leader for 75+ years (see warranty for complete details).



METRO-DADE COUNTY APPROVED

UNIVERSAL SOFFIT

TRIPLE 4" VENTILATED • TRIPLE 4" CENTER VENTILATED • TRIPLE 4" NON-VENTILATED
DOUBLE 5" VENTILATED • DOUBLE 5" NON-VENTILATED



ADVANCED LOCKING SYSTEM AND NAIL HEM

Special locking technology makes installation easier — keeps panels firmly locked together.



PREMIUM .036 NOMINAL THICKNESS — TRIPLE 4"

Greater strength and greater rigidity.



AVAILABLE IN 7 COLORS

See color chart for complete details.



FASTER, EASIER CUTTING = FASTER, EASIER INSTALLATION



BREATHE EASY

Unlike some fiber cement products, vinyl siding does not produce harmful silica dust — silica dust can cause lung disease.

ENHANCED 1/2" PANEL PROJECTION



PREMIUM .040 NOMINAL THICKNESS — DOUBLE 5"

Greater strength and greater rigidity.

WOODGRAIN FINISH



SUSTAINABLE FORMULA FOR VINYL SIDING

Crafted of readily available natural materials — Mastic vinyl siding is safe, sustainable and recyclable.



HANG-TOUGH™ TECHNOLOGY

Exclusive formulation and process boosts durability so panels are more resistant to cracking, impact and thermal distortion. As an added benefit, rich color resides throughout the panel — virtually eliminating the appearance of nicks and minor surface scratches.



CLASS 1(A) FIRE RATING



V.I.P. LIMITED LIFETIME WARRANTY

Premium guarantee of lasting quality and peace of mind — backed by Ply Gem, a trusted industry leader for 75+ years (Not warranted for sidewall use. See warranty for complete details.)



METRO-DADE COUNTY APPROVED*

*Double 5 only

A HEALTHY RESPECT FOR THE PLANET — AND OUR CUSTOMERS.



Ply Gem can help you meet your sustainable building goals and earn points in leading green building certification programs. Our products offer features that positively contribute to sustainable practices, improved energy efficiency or lifecycle benefits of homes. All are foundational elements of sustainable building reflected in Ply Gem's Enviro initiative.



SUSTAINABLE RESOURCES:

- Mastic vinyl siding is manufactured from two abundant natural resources: salt (57%) and natural gas (43%).¹
- During the manufacturing process of our vinyl siding, all unused material is reclaimed and reused, creating one of the most efficiently-produced exterior claddings available today.
- When installed and used properly, Mastic products never require paint or stain, which reduces VOCs released into the atmosphere.
- Mastic Performance Metals® have been third-party verified and Green Circle certified to contain a minimum of 67% recycled content.
- Ply Gem facilities reuse and recycle pallets and packaging material, reducing raw material needs and landfill use.



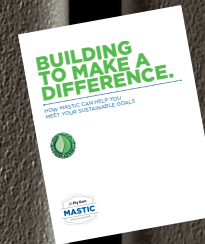
ENERGY EFFICIENCY:

- Vinyl siding requires less energy to manufacture per square foot than brick and mortar.²
- Mastic vinyl siding is lighter weight per square than other cladding options, so it requires less fuel to transport. Less fuel used means less pollution.
- When correctly installed, the Structure Home Insulation System™ can reduce thermal bridging and help meet the requirements of an ENERGY STAR® Qualified new home. The Structure® Home Insulation System™ in a Double 6" profile has an R-value³ of R-3.0 using the testing method ASTM C1363, as specified by the Federal Trade Commission.
- Mastic Performance Metals® V-Groove soffit and roof and eave vents support proper attic ventilation efforts, which moderates attic temperatures and improves a home's energy efficiency. Mastic V-Groove metal soffit provides the most net free ventilation per linear foot of any aluminum soffit system.

¹"A Dozen Things You Might Not Know That Make Vinyl Siding Green," page 9, Tad Radzinski, P.E., LEED AP, and VSI, October 10, 2009. <<http://www.vinylsiding.org/greenpaper/>>

²Ibid, page 10

³R means resistance to heat flow. The higher the r-value, the greater the insulating power.



For more information on how Mastic products can help you meet your sustainable building goals, refer to our *Building to Make a Difference* white paper available at mastic.com.



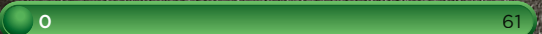
LIFECYCLE BENEFITS OF HOMES:

- Mastic vinyl siding is durable and requires no site finish. Our Performance Metals® stand up to weather with virtually no maintenance. Our Designer Accents use thicker construction and a baked lacquer finish to ensure that they hold up season after season.
- When installed properly and under normal use, our products should never require painting or staining. They won't crack, peel, blister, or rot.
- All of our Performance Metals® aluminum accessories are easily recyclable. In fact, at the end of its lifecycle in building applications, 100% of the aluminum can be recycled.

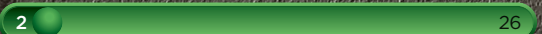


VINYL SOFFIT ENVIRO SNAP SHOT:

LEED For Homes — Possible Points



LEED New Construction — Possible Points



NAHB Standards — Possible Points



Looking for Mastic products with features that can contribute to overall energy savings, lower maintenance and reduced environmental impact? These logos identify products recognized by third parties as supporting green building practices.



Mastic supports green building and it shows. We are active members of both the USGBC and NAHB — two key organizations that are working to define sustainable building practices.

COLOR

36 COLORS THAT ARE CLASSIC, UNIQUE AND DISTINCTIVE. DEEP, DARK COLORS AND EVERYTHING IN BETWEEN. THE POSSIBILITIES ARE ENDLESS. THE BEAUTY IS TIMELESS.



SOFFIT PROFILE AND COLOR KEY

Due to printing limitations, colors may not be exactly as shown. Refer to actual sample and color chips for best match.

V VENTURA[®] TRIPLE 3-1/3"
PB PRO-BEAD 8"
PS PRO-SELECT DOUBLE 5"
PD5 PRO-TECH DOUBLE 5"

PT4 PRO-TECH TRIPLE 4" VENTILATED, NON-VENTILATED
PT4^c PRO-TECH TRIPLE 4" CENTER VENTILATED (WHITE ONLY)
UT4 UNIVERSAL TRIPLE 4" VENTILATED, NON-VENTILATED
UT4^c UNIVERSAL TRIPLE 4" CENTER VENTILATED (WHITE ONLY)

MUSKET BROWN **[PREMIUM]**

V PS PT4

TIMBERSTONE **[PREMIUM]**

PS

AMERICAN WALNUT **[PREMIUM]**

PS

NATURAL CEDAR **[PREMIUM]**

PS

CAPE COD GREY **[PREMIUM]**

PS

GLACIER BLUE **[PREMIUM]**

PS

WOODLAND GREEN **[PREMIUM]**

PS

RUSSET RED **[PREMIUM]**

V

RUGGED CANYON **[PREMIUM]**

V

DEEP GRANITE **[PREMIUM]**

V

ENGLISH WEDGEWOOD **[PREMIUM]**

V

QUIET WILLOW **[PREMIUM]**

V

MONTANA SUEDE **[PREMIUM]**

V PS

LAKESHORE FERN **[PREMIUM]**

V

MISTY SHADOW **[PREMIUM]**

V

PORTSMOUTH BLUE **[PREMIUM]**

V

VINEYARD GROVE **[PREMIUM]**

V

AUTUMN HARVEST **[PREMIUM]**

V

CORN SILK

V

HARBOR GREY

V PS PD5 PT4

UD5 UNIVERSAL DOUBLE 5"

ALL ALL PROFILES

EVEREST

V PS PD5 PT4

SCOTTISH THISTLE

V PS PD5 PT4

PEBBLESTONE CLAY

V PB PS PD5 PT4 UT4 UD5

VICTORIAN GREY

V PB PS PD5 PT4

TUSCAN OLIVE

V PS PD5 PT4

WICKER

V PB PS PD5 PT4 UT4 UD5

SANDTONE

V PB PS PD5 PT4 UT4 UD5

SAGE

V PS PD5 PT4

DESERT SAND

V PB PS PD5 PT4 UT4 UD5

SILVER GREY

V PS PD5 PT4

ALMOND

V PS PD5 PT4 UT4 UT5

CLASSIC CREAM

V PB PS PD5 PT4

LINEN

V PS PD5 PT4

CAMEO

V PB PS PD5 PT4 UT4 UD5

COLONIAL YELLOW

V

WHITE

ALL



THE PLY GEM PROMISE

Mastic products are backed by Ply Gem — a 75-year leader in pioneering performance home exteriors, with a superior warranty for exactly the home you want for decades to come.



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SIDING + ACCESSORIES | WINDOWS + DOORS | STONE VENEER | TRIM + MOULDINGS | FENCE + RAILING | ROOFING